



2024 Sponsorship Prospectus

Connect With a Targeted Audience of Decision Makers!

ABOUT AMCI CANADA

WHY PARTNER?

- Get noticed by **industry leaders**
- Gain **new business relationships** with the **AMC owners**
- Build **strategic partnerships**
- Maximize exposure to **multiple associations** at once
- Enhance **credibility** and position your business as an **industry authority**
- Generate **brand recognition** and **awareness**

The Association Management Company Institute was founded in the USA in 1963 and in 2016 it created its first international chapter in Canada. AMCI Canada has grown rapidly and now encompasses 18 companies providing association management services in Canada.

Employing over 250 association and event management professionals, AMCI Canada's members manage over 260 associations.

BECOME A PARTNER!

Contact us to learn about opportunities to fit your marketing goals and budget.

Feiona Gobin, CAE - AMCI Canadian Chapter Coordinator
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2024 Inclusions

	<u>Annual Partner</u>			<u>Event Sponsor</u>	
	<u>Legacy</u> \$3,500	<u>Visionary</u> \$2,000	<u>Supporting</u> \$500	<u>In-Person</u> \$1,500	<u>Webinar</u> \$1,000
Logo recognition at all AMCI Canada Events	✓	✓	✓	✓	✓
Social Media Thank You (Dedicated)	3	2	1		
Social Media Thank You (Shared)				1	1
Marketing E-Blasts (content provided by Sponsor, distributed by AMCI Canada)	2	1	1		
Registrations to all AMCI Chapter events	2	1			
Logo on AMCI Canada website	✓	✓	✓	✓	✓
Short company bio with hyperlink on AMCI Canada website	✓	✓			
One (1) educational article about company for AMCI Canada website & eblast	✓	✓			
Five minute meet & greet at AMCI Canada Board Meeting	✓				
Use of AMCI Legacy Sponsor Logo (during sponsorship year)	✓				
Letter of Recognition from AMCI Canada Chair	✓				
Registrations at sponsored event				2	2
2-minute speaking opportunity at sponsored event				✓	✓
Verbal recognition at event				✓	✓

**In Kind event sponsors (such as a venue, or A/V sponsor) receive the same recognition according to value*